

Affiliate Agreement

This Agreement is entered into effect upon the date of signature, between Jen Lehner Media, LLC ("Organizer") and the "Affiliate" who has signed the agreement located at the end of this document.

DEFINITIONS

Jen Lehner Media, LLC Affiliate Promotion: The sale of the online program, Front Row CEO

Organizer: Jen Lehner Media, LLC

Affiliate: The Individual or Company that will promote and sell the Front Row CEO program as part of the Jen Lehner Media, LLC Affiliate Program

Affiliate: An individual that has been approved to sell the Jen Lehner Media, LLC Affiliate Program and who receives a commission for any purchase made using the Affiliate's affiliate link.

AFFILIATE'S AGREEMENT TERMS AND CONDITIONS

I understand and agree that:

- 1. I will be considered an Affiliate under the terms of this Agreement.
- 2. I will receive a one-time 40% commission from each FRONT ROW CEO purchase made using my personal affiliate link.
- 3. My personal affiliate link will be provided to me by the Organizer. My compensation is explicitly and exclusively tied to my affiliate link. No other form of referral will be recognized, so it's important I only use the provided affiliate link to generate sales in order to be compensated.
- 4. The commissions I may earn are variable. The amount of effort I put into marketing and promoting the Jen Lehner Media, LLC Affiliate Sale will have a great impact on my overall earnings. At a minimum, I agree to write and send an email to my newsletter / email list, and to share the Jen Lehner Media, LLC Affiliate Sale across my social media channels. I understand if I send more

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emails and do further promotion (more promotion on social media channels, publishing a blog post about the Jen Lehner Media, LLC Affiliate Sale, sharing in forums and communities I'm a part of, etc.), I may dramatically increase my earnings. However, Organizer makes no guarantees, representations, or warranties whatsoever that I will achieve any particular level of success.

- 5. All payments of earnings will be paid to my preferred Paypal email address, less Stripe or Paypal processing fees, or any additional handling or platform fees. For example, if my Paypal address is located outside the United States of America, there may be a transaction fee (typically less than 3% of the total money being sent), which will be deducted from my payout. All international payments will be sent in USD (no conversion to other currency).
- 6. I agree and understand that I will not be paid any affiliate commissions based upon amounts that are attributable to credit card fraud, credits given to customers, bad debt right-off and returned goods. Organizer reserves the right to deduct, in subsequent months, any commission paid for a product or service that is subsequently returned or refunded, or for any reason where the previous monthly commission was overpaid or later subject to reduction.
- 7. I will receive no additional compensation other than what is explicitly stated above.
- 8. The Organizer has given me access to my personal affiliate portal where I may check on my commissions and earnings any time I choose. Sales made from my affiliate link will show up here within 24 hours of the purchase, but often within minutes. If I have any questions, I will contact Jen Lehner Media, LLC Affiliate support team at support@jenlehner.com.
- 9. The Organizer will provide support in the following ways: by providing me access to my affiliate portal, providing me my affiliate link, marketing graphics, and "swipe copy" and in certain cases additional digital marketing training or advice so I can get the best results from my promotion of the Jen Lehner Media, LLC Affiliate Sale. If I have any questions, I will email_support@jenlehner.com.
- 10. I may share my sales numbers with other Affiliates, and they may share their stats with me, but the Organizer will not provide total sales stats or any other sales data regarding the Jen Lehner Media, LLC Affiliate Sale.
- 11.I will receive my earnings from my affiliate sales of the Jen Lehner Media, LLC Affiliate Sale on the first day of the month six weeks after the Jen Lehner

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Media, LLC Affiliate Sale. For example, all commissions earned from sales made in September are distributed on the 1st of November (other than weekends and national holidays; in which case, the distributions are made the first working day after the 1st).

- 12.I understand that I will not be paid affiliate commissions until Organizer has received a PayPal address, or properly signed and executed W9 (U.S. residents) or W8-BEN (non-U.S. residents). The IRS requires Organizer to collect this information from people payments are made to.
- 13. Notwithstanding the above, I understand that it is my sole responsibility to track income that I make during the year, including earnings from affiliate sales of the Jen Lehner Media, LLC Affiliate Sales, and to claim it in compliance with the tax laws of my country / place of residence. The Organizer will not deduct any of my earnings nor make any deduction on my behalf. I agree and understand that I am solely responsible for any income and related taxes that I owe to any relevant government agency based upon my earnings.
- 14. This Agreement shall be governed by the laws of Shaker Heights, Ohio, and any disputes arising hereunder shall be resolved in the applicable state or federal courts of Shaker Heights, Ohio, USA.

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I understand that by signing below, I am agreeing to all of the terms and conditions found in this document, and that I have read this contract (3 pages) in its entirety and would like to participate in the Jen Lehner Media, LLC Affiliate Sale.

| Affiliate |
|----------------------------|
| Name: |
| Email: |
| Signature: |
| Jen Lehner Media, LLC |
| Name: Jennifer Lehner, CEO |
| Signature: Julehner |